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Paint Jamestown Color Palette Book



Foreword

Painting your home in a historic color scheme can often be intimidating. Choosing how colors work together can be difficult to do. This is why so often homeowners default to a simple white color scheme. It is safe, if not particularly inspirational.

Paint Jamestown provides city residents with an opportunity to complement their historic homes by choosing from among the rich history of house colors that existed in 19th and early 20th centuries. Importantly, these colors **work together.**

This paint program is important to homeowners and neighborhoods in Jamestown because it improves the appearance and marketability of Jamestown's historic neighborhoods and housing stock.

The following color schemes were developed for the Oswego Renaissance Association (ORA) by Historic House Colors (HHC) and are being shared with Jamestown homeowners with permission from ORA. The coordinated paint schemes are freely available in this booklet, providing ready, on-hand options.

Since each scheme has one optional (bonus) color that can be swapped for any color in the 3-color base set, or added as a 4th color, there are 250 possible combinations. Separated into four historic periods from 1800-1940, homeowners can simply choose from the preset schemes.

Each color has a name, and a listed 4-digit code, that is a Sherwin Williams color drawn from their complete range of currently available paints at the local Sherwin Williams store. If you prefer, most all local paint stores in Jamestown can also color-match the color schemes.



Cover: 134 Lakeview, Jamestown, NY

REASONS TO PAINT

Why Is Home Painting So Important?

House painting is important for many reasons. A good paint job beautifies and adds character and personality to your home. But paint also serves as one of your home's primary lines of defense against weather, insects and other damage, so it's an important aspect of home maintenance to keep up on as well. The following are reasons to paint the exterior of your home:

- Increase value of your home
- Boost Curb Appeal
- Hide Exterior Flaws
- Keep Moisture Out
- Inexpensive Remodel
- Prevent Staining and Peeling
- Reduces maintenance and repair costs
- Improved Outlook and Positive Energy for Homeowners

WHEN TO PAINT

Don't paint immediately after rain (or if rain is predicted), during foggy weather or when the temperature is below 50 degrees Fahrenheit (unless you're using products specifically designed for these conditions). You should also pay close attention to the weather. It's always best to paint on days that are dry and relatively mild, with an ideal temperature being 50-90 degrees. (Though you can still paint outside of this range and get great results. These are just rough guidelines.)

CHOOSING COLORS

Choose a color that complements your roofing material, any brick or stone accents and the style and age of your house. It is recommended that you discuss your options with a local color specialist.

PLAN AHEAD

Estimate the amount of paint needed by measuring the area to be painted and calculate the gallons to be used. Review the coverage area set forth on the Product Data Sheet of the product you have purchased.

- Test the paint you plan to use
- Address any adhesion or compatibility problems
 - Use a paint scraper, wire brush, sandpaper or power washer to address oil,
 grease, loose paint, dirt, foreign matter, rust, mold, mildew or mortar efflorescence
 - Patched or caulked cracks and imperfections
 - This includes: window frames, door frames, molding, and fascia boards.

How to Paint

Paint from Top to Bottom

Starting at the top and working your way down while painting helps control streaks, as you will be working with gravity rather than against it. Drips are inevitable, but this method will allow you to feather out mishaps in the direction you are working.

Using a Brush

- Hold a brush near the base of the handle.
- Dip half the bristles into the paint and tap on the lip of the can. Don't wipe it on the side.
- Paint with enough pressure to bend the bristles slightly don't bear hard on the brush.
- A 1"- 2" brush offers good control so it is well-suited for detail work such as cutting in around windows or painting molding. To apply paint to larger surfaces such as doors, use a 3"-4" brush.

Using a Roller

- Roll the roller slowly into the paint in the tray. Then, roll it back and forth until roller cover evenly coated with paint.
- Roll onto the tray's ridges to remove excess paint.
- For smooth surfaces: Cover about a two-foot-square using the N pattern shown. Cross roll to spread the paint. Finish, with light roller strokes in one direction, at a right angle to the cross roll. View an instructional movie.
- For horizontal or vertical siding: Follow the direction of the siding and cover about four linear feet at a time (with a nine-inch roller cover).
- If the surface you are painting is porous or textured, use a heavy-nap roller cover (1/2" or more). Use a 1/4" nap to maximize sheen on a smoother surface.

Using Painter's Tape

- Apply low-tack painter's tape on trim to create sharp, even line.
- Press and smooth your tape with a putty knife or a credit card to keep paint from seeping under the tape edge.
- Once your paint is dry to the touch, remove the tape and slowly peeling it back over itself.

PREP THE LANDSCAPE

Be sure to cover the ground, bushes and any other vegetation below the area you are painting. Also move or cover up any outdoor furniture, hoses, grills, etc. Use drop cloths and weigh them down on the corners or securely wrap them around the items you are protecting.

TAKE TIME TO PRIME

Better quality paint means you will paint fewer times over the years, and you'll get better coverage you do paint. You may be tempted to skimp on paint to save money up front with a cheaper but you're bound to have trouble and eventually pay more in the long run.

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Applying Final Color

- Using a Brush Using a Roller (see above How to Paint)
- Spraying and back-rolling method
 - This method requires two people. One uses a sprayer to quickly and evenly spread paint across the surface. The other person follows behind, running a roller over the paint that has just been sprayed on. This delivers an even finish.
 - To protect your windows, cover them with plastic before you begin spraying, or use a sprayer with a shield
- Apply a second coat after the recommended dry time. Muted colors cover better than bright ones. For vibrant shades, you may require a second coat and two coats will extend the life of your paint job in the long run.

ADD GRIT

Painted porches (particularly steps) and other painted floors can become a bit too slick with a coat of paint alone, so add a little bit of fine sand to the paint to add traction. You can use play sand or additives that manufacturers have begun producing to provide this extra texture.

TIPS FOR CLEANING UP AFTER PAINTING

Seal It Off

- Properly close your paint containers with their lids after you finish for the day to keep the paint from drying out. Use a rubber mallet to lightly hammer the lid shut. You can also add a plastic wrap film over the opening to ensure a tight seal.
- Stored in an area that will protect it from damage, freezing and temperatures above 95°F. Make sure that any leftover paint is out of reach of children and pets.
- Leftover paint can be used for touch up or other creative projects. You can also experiment and mix colors for small projects.

DONATE

You can donate leftover paint to a friend, neighbor, school or charitable organization in need of paint. You can use social media to offer it to your friends or www.freecycle.org to find a local person or organization in need of paint.

PROPER DISPOSAL

As paint users we should properly manage and if necessary, dispose of leftover paint. To minimize clutter and avoid spills or unsafe disposal, it is important to consider ways to limit paint waste. Do not pour paint down a drain or into a storm sewer. The dangers of such disposal methods might

not be immediately obvious, but improper disposal of paint can pollute the environment and may pose a threat to human health and natural resources.

Latex Paint

• If there is not another management option, latex paint can be dried with absorbent material such as cat box filler, shredded newspaper or sawdust. Never throw away leftover liquid paints in your trash. Once it's dry, dispose of the dried out latex paint as solid waste.

Solvent-based Paint

 Solvent-based paints are ignitable and present additional hazards to the environment from the solvents. Save solvent-based paints for a household hazardous waste collection program or contact your local/state government environmental protection agency for guidance on reuse or disposal of unwanted solvent-based paint products.

Sources:

www.sherwin-williams.com
www.twdaz.com
www.homeadvisor.com
www.thumbtack.com
www.certapro.com
www.blog.nationwide.com
www.hgtv.com
www.diynetwork.com





This document was prepared by the Jamestown (NY) Department of Development (DOD) and Sherwin Williams of Jamestown to compliment the Paint Jamestown Color Palette Book for the *Paint Jamestown* project.

*This document is for informational purposes only and should not be relied on as legal advice or guidance by anyone. Contact your local regulatory agencies or municipalities for proper methods of disposal of paint and paint related materials.

Warning! Removal of old paint by sanding, scraping or other means may generate dust or fumes that contain lead. Exposure to lead dust or fumes may cause brain damage or other adverse health effects, especially in children or pregnant women. Controlling exposure to lead or other hazardous substances requires the use of proper protective equipment, such as a properly fitted respirator (NIOSH approved) and proper containment and cleanup. For more information, call the National Lead Information Center at 1-800-424-LEAD (in U.S.) or contact your local health authority.

HOMESCAPES™

A Signature Collection of Color Schemes

Put the finishing touch on your home.

For more than 150 years, Sherwin-Williams[®] has developed quality paints and gorgeous colors to both protect and beautify homes. Today, we're delighted to help you choose the perfect look for yours.

Sherwin-Williams is proud to bring you HomeScapes[™] Signature Colors—an exclusive collection of color schemes that makes it easy to select an attractive color combination for your home.

Simply browse through these designer-coordinated color schemes to find one that fits your personal style. Then choose with confidence, knowing the results will be exactly what you've always wanted—a house that you're proud to call home.





Proudly using quality
Sherwin-Williams brand paints.



What is Paint Jamestown?

•Paint Jamestown provides Jamestown residents with a selection of historic color schemes to use for painting the outside of their properties. In addition, there were grants awarded for homeowners that use these historic colors and live within the Northside Jamestown Renaissance Block Challenge (RBC) target area. Homeowners in that target area can fill out a simple application, and if the project is approved and completed by October 30th, 2022, will receive up to a 30% reimbursement on their painting project, not to exceed \$3,000. Awardees will have a photo of their home featured on Jamestown Renaissance website and facebook page. Funds are limited and subject to first come, first served.

Who is eligible?

- 1. Property owners living anywhere within the Jamestown city limits may use the historic color schemes as a reference to paint their homes.
- 2. Property owners with property within the Northside Jamestown Renaissance Block Challenge target area may apply for the funding grant.
- 3. One property per application.

How do I apply?

- 4. Fill out and turn in this application (see the back of this flier).
- 5. If your application is approved, paint the outside of your property using one of the 50 historic color schemes provided in the *Paint Jamestown* historic color booklet. This booklet can be found at: http://jamestownrenaissance.org/neighborhoods/. The entire house must be painted using the selected scheme and multiple colors.
- 6. Only the colors within a single scheme can be used. Property owners are free to rearrange the recommended placements (body, trim, accent) in any manner they choose.
- 7. Send in to the Jamestown Renaissance Corporation:
- A before and after-the-project-is-finished digital photograph of the property.
- Photocopies of all receipts for paint, supplies or contracted labor.
- Work done by the owners (sweat equity) is not reimbursable.
- 8. After processing incoming materials, a reimbursement check for up to 30% of the cost of your painting project will be issued (up to \$3,000).

Questions? Contact:

Mary Maxwell, Neighborhood Project Administrator, Jamestown Renaissance Corporation, 200 East 3rd Street, Jamestown, NY 14701-5433

Phone (716) 708-6964 E mail: Mary@jamestownrenaissance.org

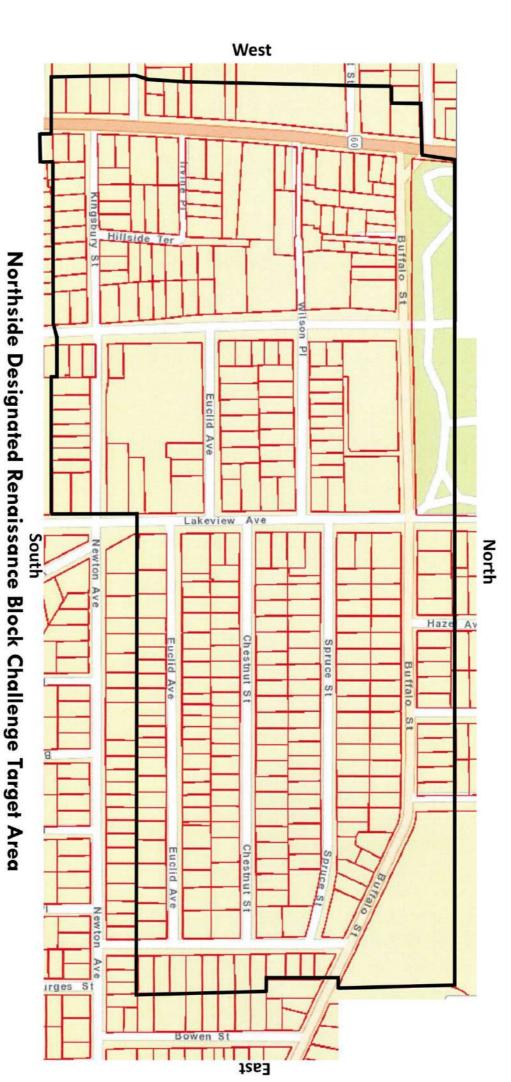


2022 Paint Jamestown Application

Please sign here_____

2022 Pairit Jairiestowi	Application			
Please complete the following	g information:			
Name	Jamestown, NY 14701			
Address				
Phone				
E mail				
Mailing address				
	(if different from painting project address)			
_	color Palette Book, please indicate the number that identifies es you intend to use: Color Scheme #			
Each color has a name, and a listed 4-digit code, that is a Sherwin Williams color drawn	Color Scheme Number 1 Early Victorian Scheme			
from their complete range of				
currently available paints at	4 1 Body SW 2813 Downing Straw			
the local Sherwin Williams store. If one prefers, most all	2 Trim SW 2815 Renwick Olive 3 Accent SW 2806 Rookwood Brown			
local paint stores can also	4 Bonus SW 7696 Toasted Pine Nut			
color-match the color	1			
schemes.				
When do you intend to start	your project?			
When do you intend to finish	ı your project?			
Do you intend to hire a contractor or do it yourself?				
What do you estimate is the cost of this project?				
Would you like to discuss you and color placement with a c				
Mail this application to:				
Mary Maxwell, Neighborhood	Project Administrator			
Jamestown Renaissance Corpo	-			
200 East 3 rd Street, Jamestow				
E mail: Mary@jamestownrena				
and to use photos of your imp	I, you agree to allow the JRC to document your painting project rovements on its website http://jamestownrenaissance.org/ and Neighborhoods) to publicize the Paint Jamestown program.			







(Target Area is located within the black lines – 318 properties)

Pre-Applications due August 1st, 2022

Three year project 2023 – 2025



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Where the Colors Go

Defining body, trim and accent locations

Body: Siding of the house (clapboard, shingles, aluminum or other siding)

Trim: Wood or other material surrounding windows, doors, vertical corner board on the corners of the house, horizontal boards around the base of the house, eaves below the roof, porch railing and posts, and other features

Accents: brackets under the eaves of the house, shutters, window sash frames, selected areas on porch posts or spindles, unusual architectural features of a house

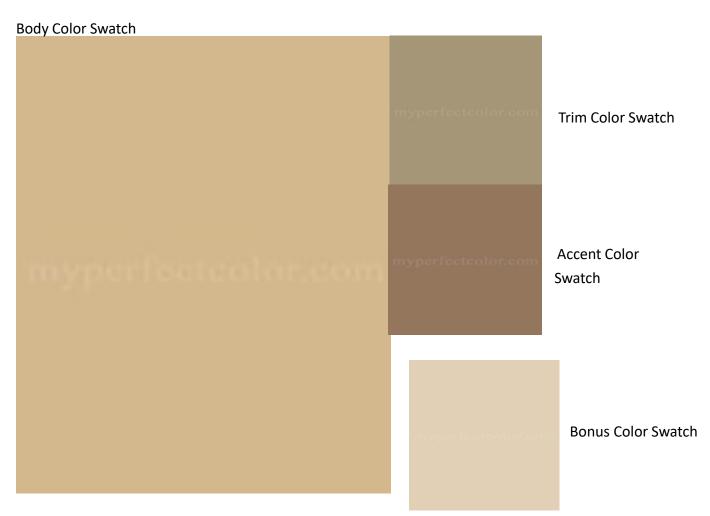
Bonus Colors: gables, secondary body siding (such as a change in the siding materials from the first to second floor, dormers, porch posts, or as an alternative color for body, trim or accent.



Early Victorian 1800-1860

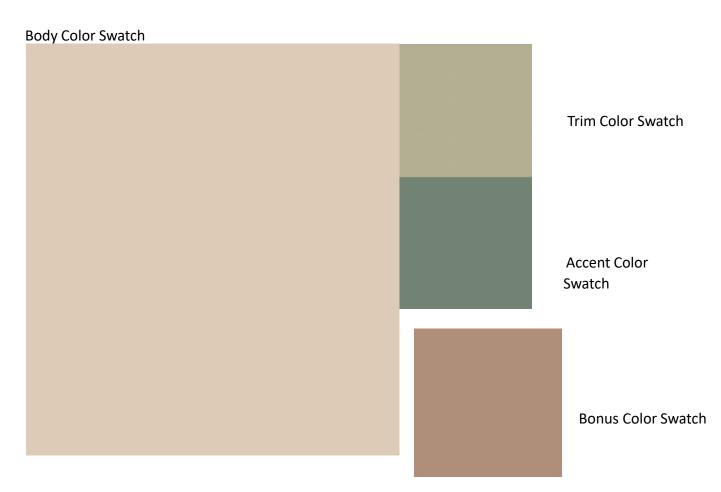
Color Scheme Number 01 Early Victorian Period

Body	Downing Straw	2813
Trim	Renwick Olive	2815
Accents	Rookwood Brown	2806
Bonus color	Toasted Pine Nut	7696



Color Scheme Number 02 Early Victorian Period

Body – Classic Sand 0056 Trim – Green Sprout 7728 Accents – Basil 6194 Bonus color – Moroccan Brown 6060



Color Scheme Number 03 Early Victorian Period

Body – Softened Green 6177 Trim – Wheat Penny 7705 Accents – Crewel Tan 0011 Bonus Color – Sticks & Stones 7503

Body Color Swatch



Color Scheme Number 04 Early Victorian Period

Body – Grassland 6163 Trim – Netsuke 6134 Accents – Emerging Taupe 6045 Bonus Color – Toque White 7003

Body Color Swatch



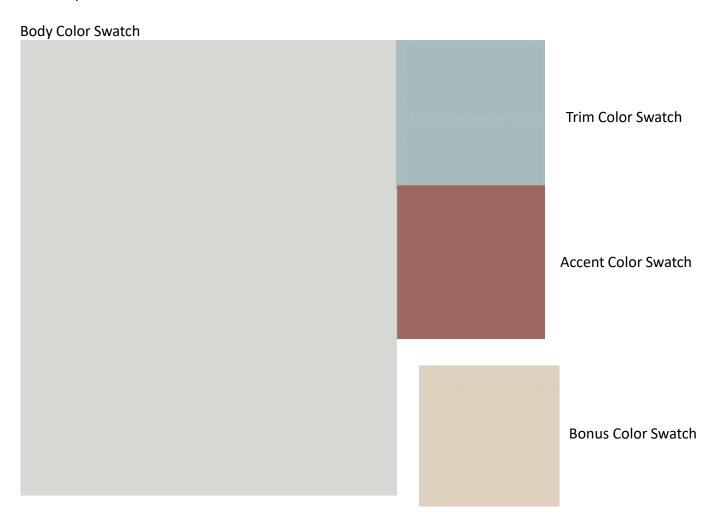
Color Scheme Number 05 Early Victorian Period

Body – Tree Branch 7525 Trim – Rookwood Dark Red 2801 Accents – Buckram Binding 0036 Bonus color – Wickerwork 0010



Color Scheme Number 06 Early Victorian Period

Body – Gray Clouds 7658 Trim – Interesting Aqua 6220 Accents – Toile Red 0006 Bonus color – Sand Trap 6066



Color Scheme Number 07 Early Victorian Period

Body – Smokey Topaz 6117 Trim – Aurora Brown 2837 Accents – Interactive Cream 6113 Bonus Color – Olive Grove 7734



Color Scheme Number 08 **Early Victorian Period**

Body – Sundew 7688 Trim – Medici Ivory 7558 Accents – Lazy Gray 6254 Bonus Color – Contented 6191

Body Color Swatch



Color Scheme Number 09 Early Victorian Period

Body – Light French Gray 0055 Trim – Downing Stone 2821 Accents – Underseas 6214 Bonus color – Renwick Rose Beige 2804



Color Scheme Number 10 **Early Victorian Period**

Body – Cabbage Rose 0003 Trim – Dry Dock 7502 Accents – Red Cent 6341 Bonus color – Pueblo 7711

Body Color Swatch



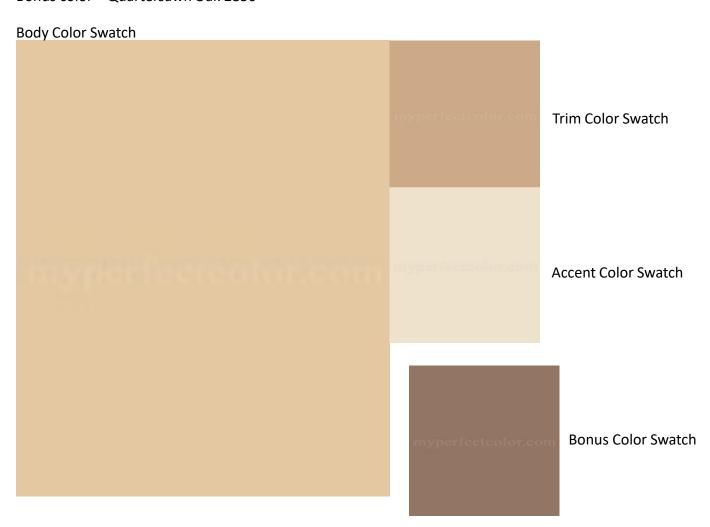
Color Scheme Number 11 Early Victorian Period

Body – Downing Sand 2822 Trim – Prairie Grass 7546 Accents – Downing Earth 2820 Bonus Color – Oakmoss 6180



Color Scheme Number 12 Early Victorian Period

Body – Blonde 6128 Trim – Lanyard 7680 Accents – Roycroft Vellum 2833 Bonus color – Quartersawn Oak 2836



Color Scheme Number 13 Early Victorian Period

Body – Chatroom 6171 Trim – Curio Gray 0024 Accents – Mansion Blanche 7526 Bonus Color – Messenger Bag 7740



Late Victorian 1860-1900

Color Scheme Number 14 Late Victorian Period

Body – Bittersweet Stem 7536 Trim – Zeus 7744 Accents – Suitable Brown 7054 Bonus Color - Butternut 6389

Body Color Swatch



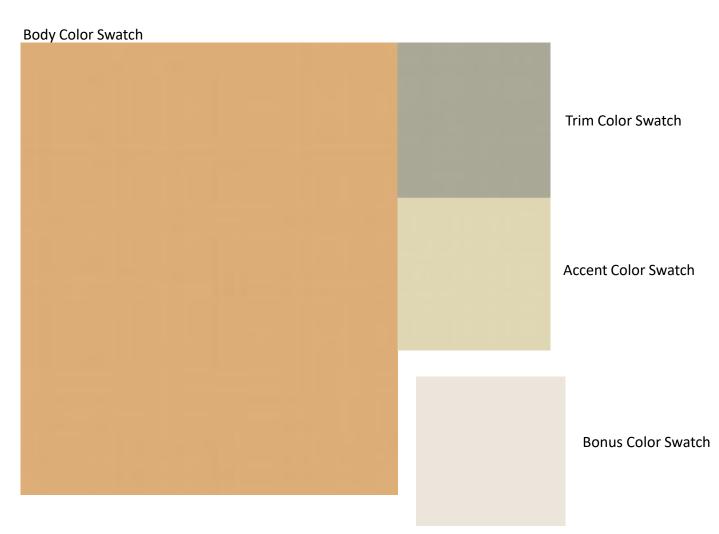
Color Scheme Number 15 Late Victorian Period

Body – Portobello 6102 Trim – Tanbark 6061 Accents – Mannered Gold 6130 Bonus Color – Colonial Revival Green Stone 2826



Color Scheme Number 16 Late Victorian Period

Body – Folksy Gold 6360 Trim – Green Earth 7748 Accents – Ancestral Gold 6407 Bonus color – Porcelain 0053



Color Scheme Number 17 Late Victorian Period

Body – Rookwood Dark Green 2816 Trim – Bosc Pear 6390 Accents – White Raisin 7685 Bonus Color – Decorous Amber 0007

Body Color Swatch

Trim Color Swatch

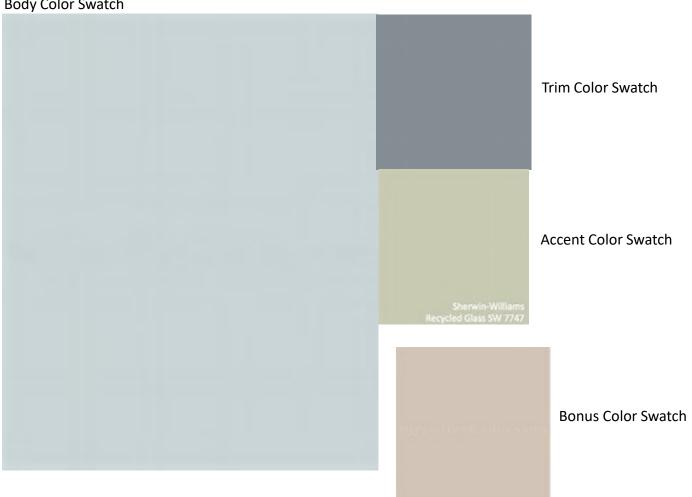
Accent Color Swatch

Bonus Color Swatch

Color Scheme Number 18 Late Victorian Period

Body – Evening Shadow 7662 Trim – Downing Slate 2819 Accents - Recycled Glass 7747 Bonus Color – Pavillion Beige 7512

Body Color Swatch



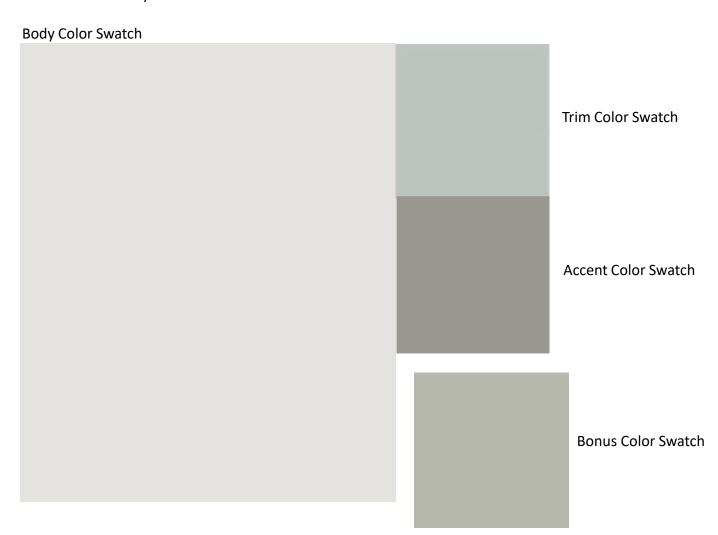
Color Scheme Number 19 Late Victorian Period

Body – Bagette 6123 Trim – Leather Bound 6118 Accents – Rookwood Red 2802 Bonus color – Cavern Clay 7701



Color Scheme Number 20 Late Victorian Period

Body – Repose Gray 7015 Trim – Silvermist 7621 Accents – Mountain Road 7743 Bonus Color – Dorian Gray 7017



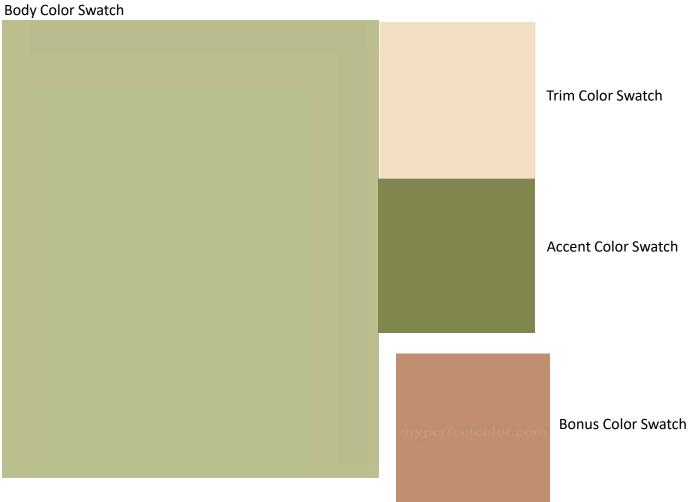
Color Scheme Number 21 Late Victorian Period

Body – Rookwood Blue Green 2811 Trim – Rookwood Sash Green 2810 Accents – Creamy 7012 Bonus color – Stonebriar 7693



Color Scheme Number 22 Late Victorian Period

Body – Ryegrass 6423 Trim – Concord Buff 7684 Accents – Relentless Olive 6425 Bonus Color – Pottery Urn 7715



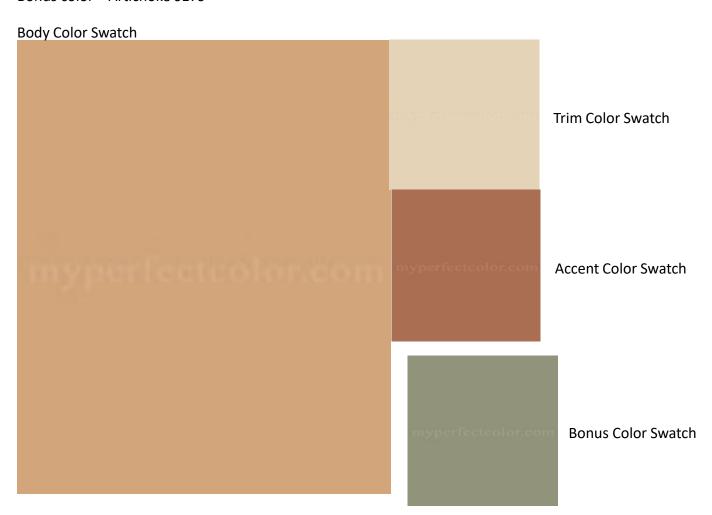
Color Scheme Number 23 Late Victorian Period

Body – Carriage Door 7594 Trim – Burlap 6137 Accents – Edamame 7729 Bonus color – Pavestone 7642



Color Scheme Number 24 Late Victorian Period

Body – Eastlake Gold 0009 Trim – Believable Buff 6120 Accents – Rookwood Terra Cotta 2803 Bonus color – Artichoke 6179



Color Scheme Number 25 Late Victorian Period

Body – Cityscape 7067

Trim – Antiquarian Brown 0045

Accents – Indian White 0035

Bonus color – Ruskin Room Green 0042



Color Scheme Number 26 Late Victorian Period

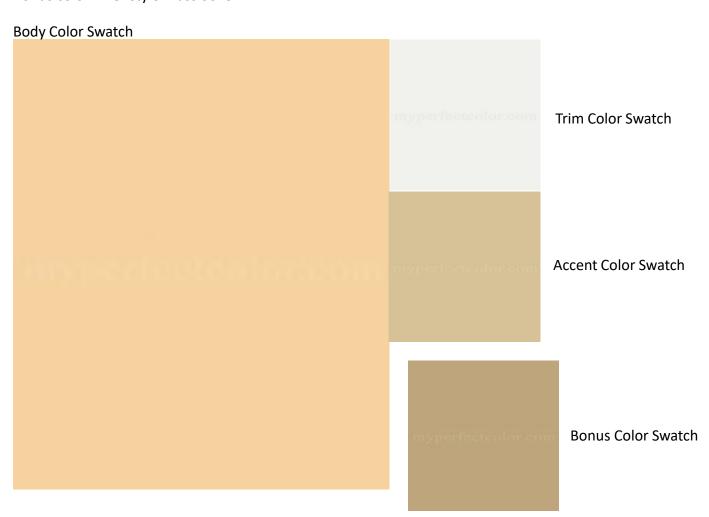
Body – Rookwood Medium Brown 2807 Trim – Sierra Redwood 7598 Accents – Rosemary 6187 Bonus color – Empire Gold 0012



Colonial Revival 1870-1910

Color Scheme Number 27 Colonial Revival Period

Body – Colonial Yellow 0030 Trim – Extra White 7006 Accents – Wheat Grass 6408 Bonus color – Peristyle Brass 0043



Color Scheme Number 28 Colonial Revival Period

Body – Pure White 7005 Trim – Gallery Green 0015 Accents - Harvester 6373 Bonus color – Haven 6437

Body Color Swatch

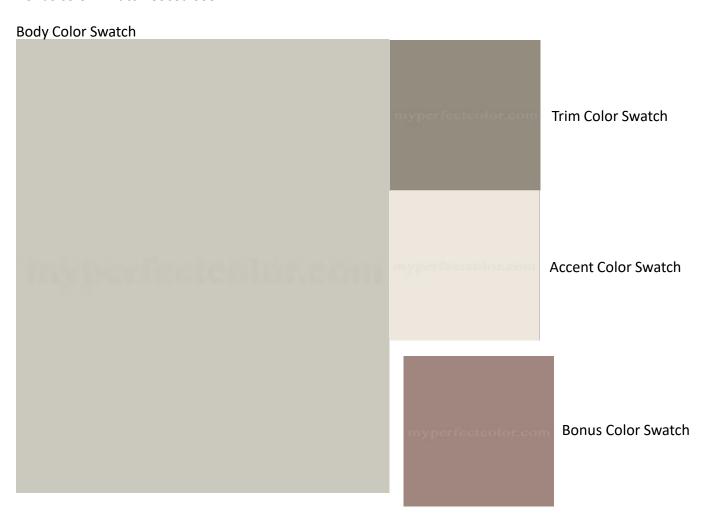
Trim Color Swatch

Accent Color Swatch

Bonus Color Swatch

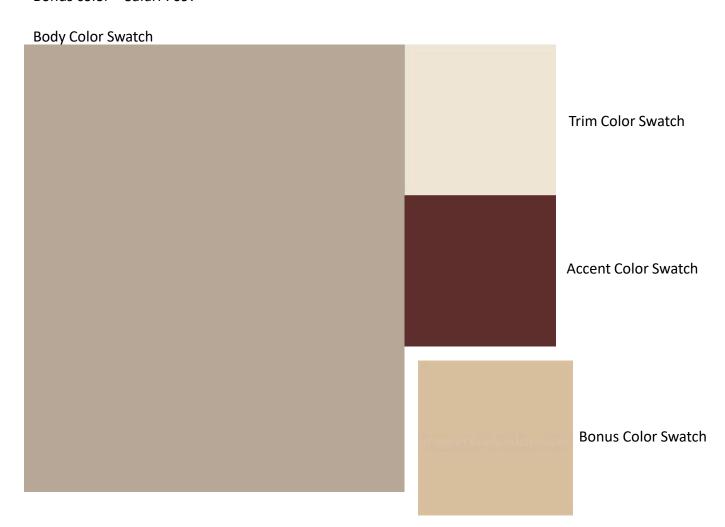
Color Scheme Number 29 Colonial Revival Period

Body – Roycroft Mist Gray 2844 Trim – Anonymous 7046 Accents – Ivory Lace 7013 Bonus color – Dutch Cocoa 6032



Color Scheme Number 30 Colonial Revival Period

Body – Sanderling 7513 Trim – Kestrel White 7516 Accents – Sommelier 7595 Bonus color – Safari 7697



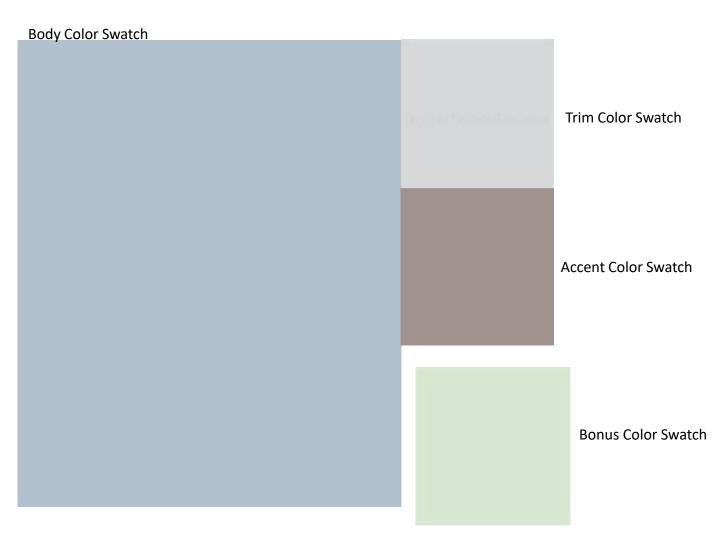
Color Scheme Number 31 Colonial Revival Period

Body – Barn Red 7591 Trim – Classic Ivory 0051 Accents – Forestwood 7730 Bonus color – Rookwood Dark Brown 2808



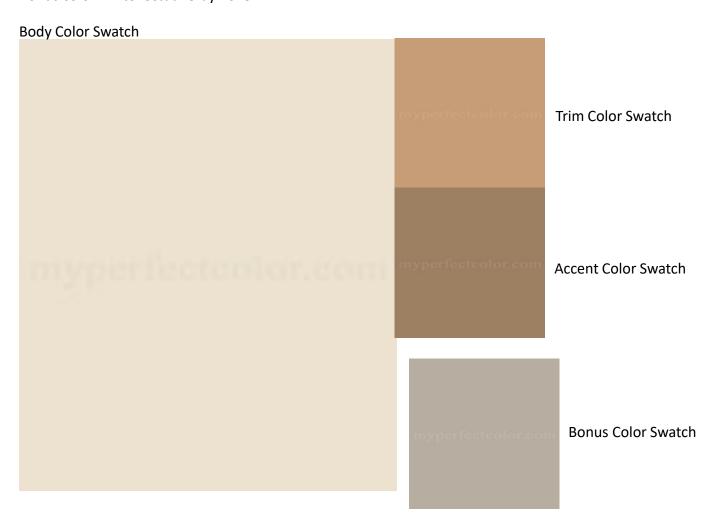
Color Scheme Number 32 Colonial Revival Period

Body – Dockside Blue 7601 Trim – Misty 6232 Accents – Renwick Heather 2818 Bonus color – Colonial Revival Sea Green 2825



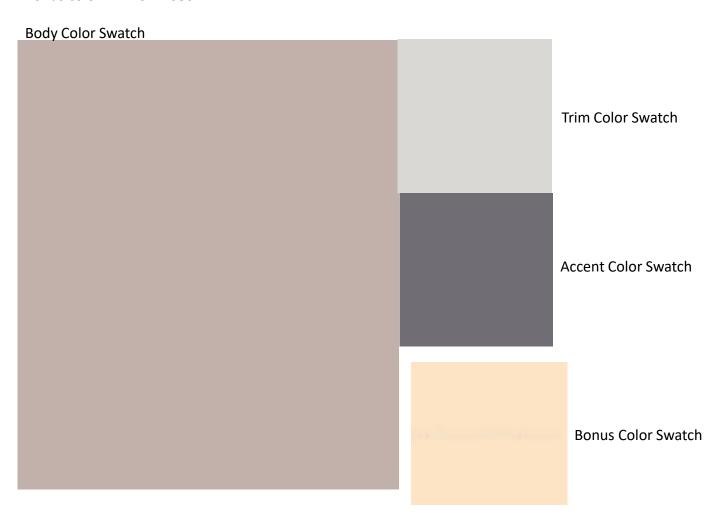
Color Scheme Number 33 Colonial Revival Period

Body – Antique White 6119 Trim – Tatami Tan 6116 Accents – Steady Brown 6110 Bonus color – Intellectual Gray 7045



Color Scheme Number 34 Colonial Revival Period

Body – Glamour 6031 Trim – Big Chill 7648 Accents – Midnight 6264 Bonus color – Hinoki 7686



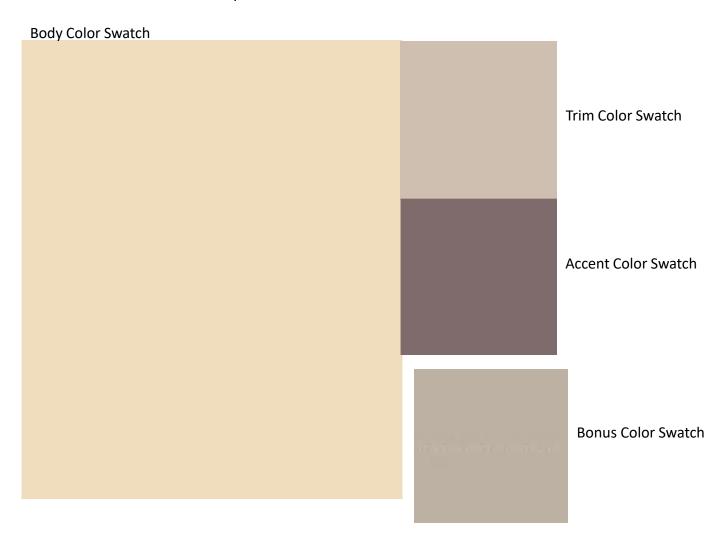
Color Scheme Number 35 Colonial Revival Period

Body – Dried Thyme 6186 Trim – Gray Area 7052 Accents – Rock Garden 6195 Bonus color – Warm Stone 7032



Color Scheme Number 36 Colonial Revival Period

Body – Caen Stone 0028 Trim – Renwick Beige 2805 Accents – Deepest Mauve 0005 Bonus color – Morris Room Gray 0037



Color Scheme Number 37 Colonial Revival Period

Body – Svelte Sage 6164 Trim – New Colonial Yellow 2853 Accents – Craftsman Brown 2835 Bonus color – Frosty White 6196



Color Scheme Number 38 Colonial Revival Period

Body – Dutch Tile Blue 0031 Trim – Foggy Day 6235 Accents – Samovar Silver 6233 Bonus color – Cascade Green 0066



Arts & Crafts 1900-1940

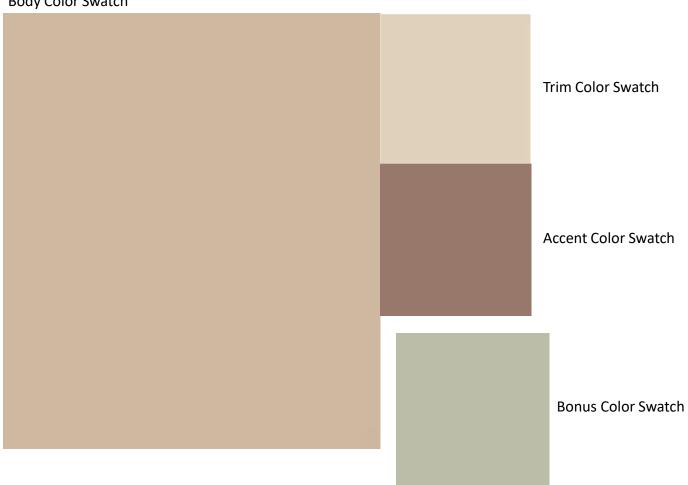
Color Scheme Number 39 Arts & Crafts Period

Body – Roycroft Suede 2842 Trim – Roycroft Bronze Green 2846 Accents – Birdseye Maple 2834 Bonus color – Burnished Brandy 7523



Color Scheme Number 40 Arts & Crafts Period

Body – Cork Wedge 7539 Trim – Kilim Beige 6106 Accents – Hot Cocoa 6047 Bonus color – Sage 2860



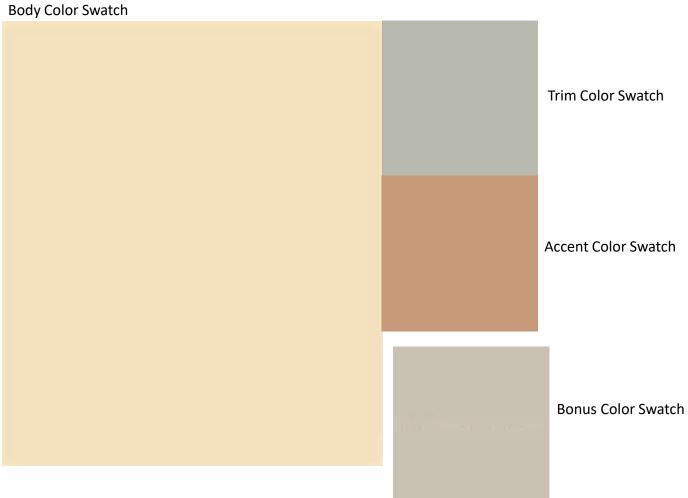
Color Scheme Number 41 Arts & Crafts Period

Body – Chelsea Gray 2850 Trim – Meadow Trail 7737 Accents – Snowbound 7004 Bonus color – Peace Yellow 2857



Color Scheme Number 42 Arts & Crafts Period

Body – Inviting Ivory 6372 Trim – Escape Gray 6185 Accents – Spiced Cider 7702 Bonus color - Analytical Gray 7051



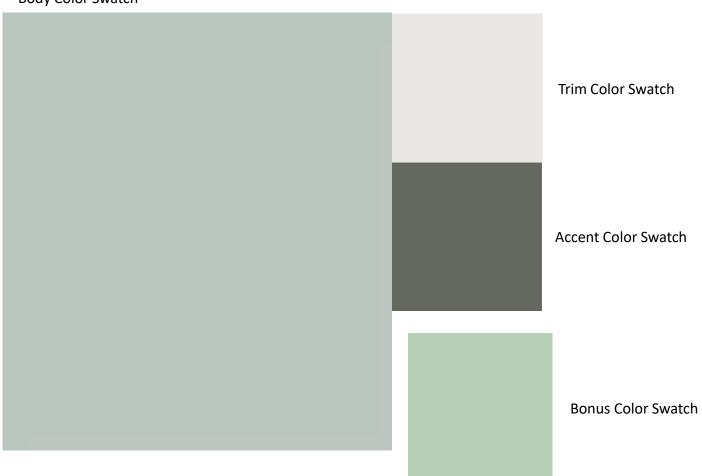
Color Scheme Number 43 Arts & Crafts Period

Body – Olympic Range 7750 Trim – Bee's Wax 7682 Accents – Collonade Gray 7641 Bonus color – Green Earth 7748



Color Scheme Number 44 Arts & Crafts Period

Body – Quietude 6212 Trim – Spare White 6203 Accents – Laurel Woods 7749 Bonus color – Easy Green 6450



Color Scheme Number 45 Arts & Crafts Period

Body – Golden Fleece 6388 Trim – Relic Bronze 6132 Accents – Muslin 6133 Bonus color – Herbal Wash 7739



Color Scheme Number 46 Arts & Crafts Period

Body – Collonade Gray 7641 Trim – Nurture Green 6451 Accents – Cilantro 6453 Bonus color – Mega Greige 7031

Body Color Swatch

Trim Color Swatch

Sherwin-Williams
Nurture Green SW 6451

Accent Color Swatch

Bonus Color Swatch

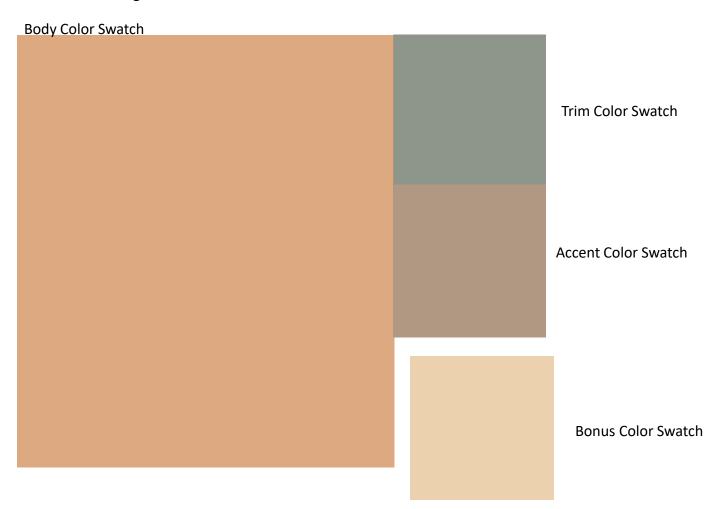
Color Scheme Number 47 Arts & Crafts Period

Body – Aurora Brown 2837 Trim – Dormer Brown 7521 Accents – Cargo Pants 7738 Bonus color – Olive Grove 7734



Color Scheme Number 48 Arts & Crafts Period

Body – Chivalry Copper 6353 Trim – Retreat 6207 Accents – Meadowlark 7522 Bonus color – August Moon 7687



Color Scheme Number 49 Arts & Crafts Period

Body – Down Home 6081 Trim – Khaki Shade 7533 Accents – Privilege Green 6193 Bonus color – Rookwood Antique Gold 2814



Color Scheme Number 50 Arts & Crafts Period

Body – Rookwood Jade 2812 Trim – Shoji White 7042 Accents – Roycroft Copper Red 2839 Bonus color – Mesa Tan 7695

Body Color Swatch

Trim Color Swatch

Accent Color Swatch

Bonus Color Swatch